

DFC

SERVICE PACKAGE

2018/2019

Service

Frequency

Includes

Worldwide Market Forecast	Quarterly	Spreadsheets/pdf
Consumer Segmentation	1 report	Pdf/Spreadsheet
PC Hardware Forecasts	1 reports +Excel	Spreadsheets/pdf
Upcoming Product Analysis	Quarterly	3 pdf reports + accompanying spreadsheet each quarter
Game Genre/Consumer Analysis	1 major report, 2 consumer surveys a year	Pdf report plus spreadsheet dashboard for surveys
Mobile Game Report and Forecasts	1 report +Excel	Spreadsheets/pdf
PC Game Report and Forecasts	1 report +Excel	Spreadsheets/pdf
Console Game Report and Forecasts	1 report +Excel	Spreadsheets/pdf
All PDF Reports and Briefs	Est 5 for 2018	All above pdfs plus briefs



Worldwide Market Forecast:

PC, Mobile, Console Game Market Forecasts: broken down by region and over 30 countries



Consumer Segmentation:

A breakdown of global game consumers by country and region. Consumers are segmented by platform (console, PC and mobile) and users of multiple platforms are categorized to avoid double counting. Includes an Excel pivot table



PC Game Hardware:

Analysis of installed base of gamer PCs, sizing and forecasts for PC gaming market. Detailed look at installed base of high-end CPU and GPU among gamers.



Upcoming Product Analysis:

Analysis of major upcoming PC games and performance of recently released games



Game Genres and Consumer Analysis:

Analysis and forecasts for major genres including Battle Royale, MOBA, FPS, strategy, sports and casual. Also included is consumer market sizing and segmentation from advanced hard-core to casual.



Major Market Reports:

Reports on specific segments include the following areas that go beyond forecasts:

- **Business Models:**

Analysis of distribution channels (both physical and digital), freemium, subscription, pay-to-play, eSports, DLC and other business models

- **Company Profiles:**

Profiles of major companies in PC, console and mobile game space

- **Trend Analysis:**

A look at major trends including eSports, VR/AR, accessories, indie development, streaming services regional strategies, key markets and products and current topics of interest



Analyst access:

Up to 10 hours per year for consultations and data analysis.

Receive a price quote, contact us at

info@dfcint.com