

# DFC EXECUTIVE BRIEFING PROGRAM

The DFC Executive Briefing Program is targeted towards high-level decision makers who want access to analysis and perspectives on the key issues in video gaming by a tier one market analyst firm with over 25 years of experience.

## INCLUDED IN THE EXECUTIVE BRIEFING PROGRAM ARE:

- Market Briefs delivered twice a month on key industry issues such as cloud gaming, next gen consoles, VR/AR, eSports, emerging markets, consumer trends, and specific company strategies
- DFC Intelligence Industry Forecasts on the Global Console, PC Game and Mobile Game Markets broken out by units, revenues, hardware, software and geographically. Two issuances annually.
- Clients also able to provide inputs for future briefs or request customized versions\* of topics of their choosing.
- Analyst time with DFC analysts to discuss forecasts or Market Brief content
- Opportunities to schedule on-site visits to discuss company specific or broader market trends in-depth also available\*

\* available for an additional fee

## THE PROBLEM

Executives and investors have access to mountains of information and data sources. Unfortunately, data and analysis from less reputable firms are often conflicting and hype driven. Trade media is also often eager to overstate or underestimate the significance of the latest industry happenings and vendor announcements rarely come with the necessary context or contrarian viewpoints that provide any reality. The result of all of this is missed opportunities, malinvestment and lack of actionable clarity.

## THE SOLUTION

For over 25 years, DFC Intelligence has been helping video game leaders identify the real issues, risks and opportunities for their businesses. We do not make decisions for clients, nor do we simply validate their latest ideas or parrot their talking points. Instead, we provide them with an informed opinions and objective challenging feedback that enables them to make secure decisions on markets, partnerships, investments and products.

DFC's services provide high value too clients while remaining budget friendly no matter the size of focus of the company. We serve industry giants as well as mid-size and start up firms. Our client roster has consisted of leading companies throughout the entire video gaming ecosystem.

Contact us to schedule a call on how the DFC Executive Briefing Program can benefit your organization or request a sample Market Brief and additional details.



(804) 938-0030



[www.dfcint.com](http://www.dfcint.com)



[info@dfcint.com](mailto:info@dfcint.com)